




Partner in Learning Levels

Durbin Creek Elementary PTO 2021-2022

We are hoping for a “normal” year. There are still a lot of unknowns. But we know that DCE PTO will continue to support our 2021-2022 business partners in the following ways:

- Display of business partner banner on DCE fence
- Posts on DCE PTO Facebook page
- Company logo and contact information advertised on DCE PTO social media
- Sponsorship recognition on dcepto.org with direct link to your company website
- PTO membership discounts promoted to DCE PTO members if provided with sponsorship
- Logo on PTO newsletters
- Promo video spotlight on DCE PTO social media (created by business partner)

Tarra Lowe, Partner in Learning Coordinator  dcepartnersinlearning@gmail.com

EXPLORER LEVEL (\$2500)

In School Advertisement

- Company 5x4 banner placed on school fence for school year (paid by DCE PTO)
- Solo spotlight in front office – display promotional materials for allotted amount of time
- Logo placement on Fun Run t-shirts for approximately 1000 students and staff (subject to SJSD approval)
- Highlight business sponsorship in DCE front office with business cards

Event Invitations

(All 2021-2022 events listed below are subject to approval by SJSD)

- Social at the beginning of school year
- Volunteer appreciation breakfast at end of school year
- Distribute promotional materials at PTO events throughout the school year

Social Media and Electronic Advertisement

- Prominent company placement on dcepto.org website homepage (listed in alphabetical order, Top tier)
- Recognition on dcepto.org with direct link to your company website (listed alpha order/top tier)
- PTO membership discounts promoted on discount page if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media
- Logo on PTO newsletters
- Up to a 60 second video promo spotlight (monthly August – May) on the DCE PTO Facebook page
- Facebook post highlight your company (monthly August – May)
- Business Highlight of the Month: Company logo and contact information advertised in DCE Compass school wide electronic monthly newsletter

Partner in Learning 2021-2022

“Partners in Learning” is designed to build your business while offering a fundraising opportunity for Durbin Creek. This is a way to help support each other in the spirit of community. We have over 900 students and by becoming a Partner in Learning (PIL) you will have access to those families throughout the school year in different ways.

Please consider supporting Durbin Creek Elementary School as a business partner in some capacity this next school year. Let’s figure out what we can do together to help our DCE community. We hope there is a partnership that suits your current financial situation. We appreciate your time and consideration and look forward to working with you in the future.

Please email all electronic files to dcepartnersinlearning@gmail.com

** DCE PTO reserves the right to change or modify the DCE Business Partner Plan based on policy changes within DCE PTO, Durbin Creek Elementary School or St. Johns County School Board**



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Durbin Creek Elementary PTO 2021-2022

TRAILBLAZER LEVEL (\$1200)

In School Advertisement

- Company 5x4 banner placed on school fence for school year (paid by DCE PTO)
- Solo spotlight in front office – display promotional materials for allotted amount of time
- Highlight business sponsorship in DCE front office with business cards

Event Invitations

(All 2021-2022 events listed below are subject to approval by SJSD)

- Social at the beginning of school year
- Volunteer appreciation breakfast at end of school year
- Distribute promotional materials at PTO events throughout the school year

Social Media and Electronic Advertisement

- Recognition on dcepto.org with direct link to your company website (listed alpha order/2ND tier)
- PTO membership discounts promoted on discount page if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media
- Up to a 60 second video promo spotlight (3 times per school year) on the DCE PTO Facebook page
- Facebook post highlighting your company (6 times during school year)

PIONEER LEVEL (\$600)

In School Advertisement

- Company 3x2 banner placed on school fence for school year (paid by DCE PTO)
- Highlight business sponsorship in DCE front office with business cards

Event Invitations

(All 2021-2022 events listed below are subject to approval by SJSD)

- Social at the beginning of school year
- Volunteer appreciation breakfast at end of school year
- Distribute promotional materials at PTO events throughout the school year

Social Media and Electronic Advertisement

- Recognition on dcepto.org with direct link to your company website (listed alpha order/3RD tier)
- PTO membership discounts promoted on discount page if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media
- Up to a 60 second video promo spotlight (1 time per school year) on the DCE PTO Facebook page
- Facebook post highlighting your company (3 times during school year)

ADVENTURER LEVEL (\$300)

In School Advertisement

- Highlight business sponsorship in DCE front office with business cards

Event Invitations

(All 2021-2022 events listed below are subject to approval by SJSD)

- Social at the beginning of school year
- Volunteer appreciation breakfast at end of school year

Social Media and Electronic Advertisement

- Recognition on dcepto.org with direct link to your company website (listed alpha order/4TH tier)
- PTO membership discounts promoted on discount page if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media
- Facebook post highlighting your company (1 time during school year)

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PARTNER IN LEARNING LEVEL CHECKLIST

Explorer Level

- 5x4 fence banner, logo for website and logo for Fun Run T-shirts
 - Vector or EPS file for Banner
 - High Resolution JPEG for logos
- Full page electronic business advertisement
- \$2500 business payment via website or check to DCE PTO and completed application

Trailblazer Level

- 5x4 fence banner and logo for website
 - Vector or EPS file for Banner
 - High Resolution JPEG for logos
- Full page electronic business advertisement
- \$1200 business payment via website or check to DCE PTO and completed application

Pioneer Level

- 3x2 fence banner and logo for website
 - Vector or EPS file for Banner
 - High Resolution JPEG for logos
- Full page electronic business advertisement
- \$600 business payment via website or check to DCE PTO and completed application

Adventurer Level

- Logo for website
 - High Resolution JPEG for logos
- Full page electronic business advertisement
- \$300 business payment via website or check to DCE PTO and completed application

If you are interested in In-Kind donations, we would love to hear from you!
Please email dcepartnersinlearning@gmail.com

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